



COM #23 - MERCER COUNTY BILLBOARDS

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| Panels: | 2 & 4 |
| Location: | 3061 Ohio 118, St Henry, OH, USA |
| County: | Mercer |
| Market: | St. Henry/Coldwater |
| Traffic Count: | 5000 |
| Board Facing: | North |
| Media/Style: | Poster |
| Copy Size: | 6' x 12' |
| Vinyl Size: | 7' x 13' |
| Illuminated: | Yes |
| Latitude/Longitude: | 40.43623, -84.62913 |
| Advertising Strength: | Great left hand read when traveling north towards Coldwater on St. Rt. 118 for panels 1 & 3. Great right hand read when headed south towards St. Henry for panels 2 & 4. Strong visibility and easy read. |

