



## COM #11 - HARDIN COUNTY BILLBOARD

|                       |  |
|-----------------------|--|
| Panels:               | 1 & 3  |
| Location:             | 0169 St. Rt. 235   |
| County:               | Hardin   |
| Market:               | Ada  |
| Traffic Count:        | 6000   |
| Board Facing:         | South  |
| Media/Style:          | Poster   |
| Copy Size:            | 6' x 12'   |
| Vinyl Size:           | 7' x 13'   |
| Illuminated:          | Yes  |
| Latitude/Longitude:   | 40.818633, -83.823500  |
| Advertising Strength: | Great left hand read when heading North for panels 1 & 3. Great right hand read when traveling to Ada for panels 2 & 4. Strong visibility. |

